

# International Broadcasters' Idea Bank, Inc. (IBIB)

Questions? Contact:  
tdavidluther@comcast.net  
434.799.1148

## IBIB SCHOLARSHIP :60 PSA

**Suggestion only, change as needed to tie the award into your station(s) and digital media:**

**Please record and schedule for February 1– February 16, 2016**

**NOTE: RE-WRITE REQUIRED:** This suggested PSA requires you to customize it by including your call letters and how you want listeners to contact you for a scholarship application: by mail, email, in person, online, or by phone (It is up to you.). There is no requirement that you run this PSA, but if you do not, one of your listeners may lose the \$10,000.00. Mention digital media more often as you see fit.

Make as many copies as you need of the application form and rules. You may copy on two separate pages; or, on front and back of a single sheet if you prefer. You may add your call letters or logo as you see fit. Make this YOUR promotion. Put this on your web site.

**CLIENT:** IdeaBank Scholarship **Begin:** 02/01/2016 **End:** 02/16/2016

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IF YOU KNOW A COLLEGE STUDENT IN HIS OR HER SECOND OR THIRD YEAR, AND WHO WILL GRADUATE WITH A DEGREE LEADING TO A CAREER IN RADIO BROADCASTING, DIGITAL MEDIA OR SONG WRITING, HERE IS NEWS OF A SCHOLARSHIP AWARD FROM (Call Letters) \_\_\_\_\_.  
AS A MEMBER OF THE INTERNATIONAL BROADCASTERS' IDEA BANK, WE WANT TO GIVE ONE COLLEGE STUDENT TEN THOUSAND DOLLARS! TO WIN, YOU MUST (contact info)

THE DEADLINE FOR RECEIPT OF APPLICATIONS IS MARCH 7th. THE SCHOLARSHIP WILL GO TO ONE STUDENT, WHO IS NOW ATTENDING A U.S. COLLEGE OR UNIVERSITY AND MUST SEEK A DEGREE IN RADIO BROADCAST-RELATED PROGRAMS, SUCH AS: *DIGITAL MEDIA, COMMUNICATIONS, JOURNALISM, ADVERTISING, OR MUSIC COMPOSITION*. THIS IS ONLY FOR STUDENTS CURRENTLY ATTENDING COLLEGE AND IN AT LEAST THEIR SECOND YEAR.

CONTACT US IMMEDIATELY FOR AN APPLICATION, FOR THIS \$10,000 SCHOLARSHIP. (Repeat **contact info** to fill out :60).

(Tag): This award is made possible by SESAC (see-sack) – representing songwriters, (Your call letters) \_\_\_\_\_, and the Idea Bank.

# INVOICE

**International Broadcasters' IdeaBank, Inc. (IBIB)**

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**Annual Dues, Jan – Dec 2016**

**Invoice #2016-R**

**Due Jan. 10, 2016**

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**Reporting Member:**

Name&Email: \_\_\_\_\_ \$100.00

(Print your name & email address above)

US\$ on a US bank.

**Additional** Listserv members (if any) (@\$100 each):

Name&Email: \_\_\_\_\_

Name&Email: \_\_\_\_\_

Name&Email: \_\_\_\_\_

Name&Email: \_\_\_\_\_

Total Enclosed: \$ \_\_\_\_\_

**RETURN THIS INVOICE WITH YOUR PAYMENT.**

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**New:** YOUR name & email address must be shown above. Print clearly.

If you use a third-party to send your payment, please mail this form to T David as the info above will not be on the check.

**Additional Listserv members not listed above will be removed from the  
Listserv.**

PLEASE: Do not staple anything to your check.

**Make checks payable to: IBIB**

**PO Box 11148**

**Danville VA 24543 (USA)**

Contact: T David Luther

Email: [davidluther@comcast.net](mailto:davidluther@comcast.net)

Phone: 434-799-1148

The IBIB is a 501 C (6) non-profit corporation under the U.S. Internal Revenue Code. Therefore, 100% of this invoice should be deductible as DUES, not a DONATION. Check this information with your tax advisor.

IRS Tax-ID # 73-1451542

# ENTRY FORM – COVER SHEET

## BETTY AND CARY SIMPSON COMMUNITY SERVICE AWARD

Deadline for receipt: March 4, 2016 (Will not be extended, no exceptions)

This award is given in memory of the late Betty Simpson and lifetime IBIB member Cary Simpson, both of whom have devoted their lives to helping their local community, especially through the power of radio. Inasmuch as the International Broadcasters' Idea Bank supports *community involvement* as a primary means to assure the future of local radio, this award is given annually for an event, program, or promotion fulfilling this goal. The winner gets \$1,000 cash.

Station: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Brief purpose of the event:

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In a format of your choice, describe your best one promotion or event, plus any supporting documents, and mail with this Cover Sheet to the address below (See Rule # 7). Audio recordings, if any, must be on CD, DVD, memory card or thumb drive. Audio time limit: 4 minutes. Entries will not be returned. This one promotion will be considered, not year-round station performance.

### RULES:

1. Only one promotion per member is allowed. Multiple station owners may enter only once. There is no entry fee.
2. The station must have been an active IBIB member during the promotion.
3. The promotion must have been completed in the past 12 months.
4. The Executive Director shall select three judges who have no interest in the outcome.
5. The winner will be judged based on: The purpose of the promotion; uniqueness; how it is executed; and, results. Sales generated for the station is not a factor. The single promotion – not the station's overall year-round performance – will be considered.
6. The winner will be announced at the annual convention banquet in Little Rock and awarded a permanent recognition plus \$1,000 cash to be used in any manner the member chooses – an IRS Form 1099 will be issued to the recipient.
7. Entries must be **received** by March 4, 2016 (Mail by Feb. 29):

=====  
IBIB Simpson Award  
PO Box 11148  
Danville VA 24543  
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For UPS and FedEx, street address: T D Luther, 129 Acorn Lane, Danville VA 24541

## INTERNATIONAL BROADCASTERS' IDEABANK, Inc. (IBIB)

### *SESAC Radio and New Media Scholarship Grant Information*

1. One scholarship of \$10,000 will be awarded to a junior or senior (as of September 2016) at a college or university that offers undergraduate training in radio broadcasting and/or song writing related programs, such as advertising, digital media, communications, journalism, or music composition studies. Some radio experience is considered as a positive, but is not required. This scholarship is funded by SESAC, a music licensing company, ([www.sesac.com](http://www.sesac.com)) which contracts with radio stations for the rights to broadcast music by song writers represented by SESAC. If you have questions, contact the radio station that offers this award; do not contact SESAC.
2. In order to qualify for the grant, the applicant must meet the following conditions:
  - Is now attending and is in good standing at a college or university in the United States. Freshmen students are not eligible. You must be at least a sophomore as of February 2016.
  - Is in a course of study relating to a career in radio and digital broadcasting and/or song writing or music publishing.
  - Exhibits grades in previous academic work, which, in the judgment of the IBIB, are adequate to give reasonable assurance of success in earning a degree in a program, outlined above.
  - Supplies all of the information requested on the *Official Scholarship Application*.
  - Intends to pursue a career which includes radio and new media broadcasting.
3. Applicants must return forms to: Scholarship Committee, IBIB, PO Box 11148, Danville, VA 24543, postmarked (Suggest: March 1) in time to arrive before the deadline (see Rule 4, below). (Street address for UPS/FedEx only: 129 Acorn Lane, Danville, VA 24541) **For items sent by Express Mail, be sure to check the box that indicates NO signature is needed by the recipient. This mail is going to a Post Office Box and requiring a signature only delays your entry.**
4. **ABSOLUTE DEADLINE FOR RECEIPT:** All application forms, essays, and transcripts must be *received* by **March 7, 2016**. If all of these are not received by the deadline, the application will not be considered. Please inform your college of this deadline for your transcripts.

# International Broadcasters' Idea Bank, Inc. (IBIB)

## Official SESAC Radio and New Media Scholarship Application

ENTRY DEADLINE: MUST BE RECEIVED BY MARCH 7, 2016

### SCHOLARSHIP COMMITTEE

IBIB

PO Box 11148

Danville VA 24543

Name \_\_\_\_\_ Home Phone \_\_\_\_\_

Home Address (Street, City, ST, ZIP) \_\_\_\_\_

Name of College or University: \_\_\_\_\_

Your address at college (not college's address) \_\_\_\_\_

Your Phone at college: \_\_\_\_\_

Name some of your extracurricular activities and hobbies \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Indicate your current grade level: ( ) Sophomore ( ) Junior

Note: You must be in at least your second full year to be eligible.

What is your GPA? \_\_\_\_ What grade level will you enter this fall? \_\_\_\_\_

List references – two minimum (Name, Position, Contact Information)

Name: \_\_\_\_\_

Employer: \_\_\_\_\_

Phone: \_\_\_\_\_

-OR-

Email: \_\_\_\_\_

Please submit this application to the Scholarship Committee at the IBIB address listed above. Include an essay, in 250 words or less, describing your plans after college, including the reasons for choosing your career and discuss your interest in radio or song writing. Attach your college transcript (or have your college mail them), your essay, and return with this application. ***Material received after the March 7, 2016 deadline will not be considered - make sure your transcripts are mailed on time.***

This award is not needs based - no financial information is required.